

# GNIN, Green Innovations, Summary, Profile



**GREEN INNOVATIONS LTD**

Green Innovations Ltd is focused on filling a void in the eco-friendly, biodegradable product array. As the world continues to trend away from tree-based products in favor of products with smaller carbon footprints, consumers are becoming more educated about the “green” products that are available to them in the marketplace and are consequently demanding higher standards for these products. In order to help satisfy this demand, Green Innovations Ltd, through its wholly-owned subsidiary Green Hygienics Inc., is the exclusive and licensed North American distributor of American Hygienics Corporation 100% tree-free, bamboo-based product line, including personal care and paper-based goods.

Our products provide their end-users the opportunity to enjoy the quality and performance delivered by a company that has been producing for over a decade, the cost-benefit of a company that manufactures local raw material, and the satisfaction of knowing that by using these products they are doing their part to reduce their carbon footprint and to continue the movement towards a more healthy and sustainable planet.

## Eco-Friendly Products

Bamboo products are far more earth-friendly than their conventional, paper-based alternatives. Bamboo can be grown and harvested in less than 5 years, during which time the bamboo will absorb more carbon dioxide and release more oxygen than a similarly-sized group of hardwood trees. Bamboo is a grass that does not require heavy chemical treatment to flourish, and unlike their hardwood counterparts, harvested bamboo fields maintain their root systems, which means less erosion and ultimately less chemical runoff.

Finally, bamboo products such as diapers, wipes, and packaging that will potentially end up in landfills, will biodegrade at much faster rates than will petroleum-based diapers, cotton wipes, and foam packaging. Throughout the life cycle, the advantages of using bamboo are clear. We, at Green Innovations Ltd, are pleased to offer to you the many benefits of being greener by living tree free with an expanding line of bamboo-based products

## Accreditations



### FDA - Food and Drug Administration

The FDA is an executive department agency of the United States Department of Health and Human Services. The FDA is established to be responsible for protecting and promoting public health through regulation of consumer products. The FDA is one of the most recognized certifications in the world.



### EPA - Environmental Protection Agency

An agency of the United States federal government which has been established for the purpose of protecting human health and the environment. The EPA's purpose is to protect consumers from significant risk from human health and the environment on which they live learn and work.

### Nordic Environmental Label



The Nordic Ecolabel is a comprehensive evaluation through the lifecycle of the product. This means that, in developing criteria, we look at the whole life cycle of the product and all its related environmental issues. Climate considerations are thus a key element of the assessment. Some criteria contain requirements linked directly to the climate, such as those concerning use of

fossil fuels or energy consumption during the manufacturing process. The more important we judge the climate issue to be for a particular product group, the stricter and more extensive the requirements become in that area.



### BRC – British Retail Consortium

The British Retail Consortium (BRC) is the lead trade association in the UK representing the whole range of retailers, from the large multiples and department stores through to independents, selling a wide selection of products through all levels of wholesale and retail. The BRC is a highly sought after certification in the UK as it is the authoritative voice of retail, recognized for its powerful campaigning and influence within government and as a provider of excellent retail information. The majority of UK, and many European and global retailers, and brand owners will only consider doing business with suppliers who have gained certification against the appropriate BRC Global Standard.



### ISO 9001:2000 – International Organization for Standardization

ISO International Standards ensure that products and services are safe, reliable and of good quality, they are strategic tools that reduce costs by minimizing waste and errors and increasing productivity. They help companies to access new markets, level the playing field for developing countries and facilitate free and fair global trade.



### GMP – Good Manufacturing Practice

GMP is a production and testing practice that maintains and ensures quality control of a manufactured goods. Many countries

have created uniform GMP guidelines to correspond with their own legislation. These GMP guidelines safeguard the consumer and ensuring the goods produced are of the highest quality.

GMP is enforced in the United States by the Food and Drug Administration (FDA).

The World Health Organization (WHO) version of GMP is used by pharmaceutical regulators and the pharmaceutical industry in over one hundred countries worldwide, primarily in the developing world. The European Union's GMP (EU-GMP) enforces similar requirements to WHO GMP, as does the FDA 's version in the US. Similar GMPs are used in other countries, with Canada, Japan, Singapore, Philippines and others having highly developed/sophisticated GMP requirements.

## Featured Products

### Toilet Rolls of 100% bamboo pulp

- Cosmetic Wipes and Pads of 100% bamboo pulp
- Facial Tissue of 100% bamboo pulp
- Copy paper, notebooks and office papers of 100% bamboo pulp
- Meat platters (bamboo-styrofoam) for ground beef, steaks, etc.
- Cosmetic Wipes and Pads of 100% bamboo pulp
- Facial Tissue of 100% bamboo pulp
- Female Sanitary Pads
- Panty Liners

Source: [Green Innovations](#), [OxBridge Research](#), [Daily Stock Deals](#)

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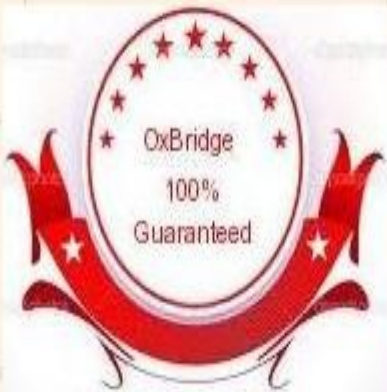
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Green Innovations Ltd



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