

## Stevia Crop. | STEV | Profile | Summary

Stevia Corp. ([STEV](#)) is a farm management company focused on Stevia agronomics from plant breeding to good agricultural practices to development of stevia derived products.

[Stevia Corp.](#) invests heavily in R&D and IP acquisition and manages its own propagation, nursery, and plantations as well as provides services to contract growers and other industry growers.

The Company was founded to deliver top quality agribusiness solutions in order to maximize the efficient mass production of stevia leaf and stevia derived products. The Company is headquartered in the US with farm operations/R&D in Vietnam, China, and Indonesia and planned operations in the US.

*[Read the comprehensive analysis: find out the 'Target Price', market dynamics, the opportunity and meet the excellent management team \[click here\]\(#\), download the full report!](#)*

### INVESTMENT HIGHLIGHTS

- ⊙ Opportunity to invest in an early development stage, vertically-integrated stevia farm management company in an emerging, high growth market
- ⊙ The Company plans to be a “one stop shop” agribusiness solutions provider offering the full spectrum of farm management services
  - Operate its own plantations, manage contract farms, and service industry growers
  - Expects to achieve positive EBITDA by the second quarter of 2013, growing to \$3mm in annualized EBITDA by the end of 2013
  - Positioned to become a global leader in the stevia industry that maximizes the efficient mass production of stevia leaf and stevia derived products
  - Fastest growing product in the alternative sweetener market with **6,000 products across 35 countries**
  - Expected to eventually replace 20% of the sugar segment of global sweeteners or **a \$10 billion market opportunity**
- ⊙ Our valuation analysis results in a **target price of \$1.20 per share** which represents significant upside of over 4 times the current stock price
- ⊙ *The Company **recently secured \$500,000** in an equity private placement and has **access to \$20 million** from Southridge Partners.*

© *Global sweetener market is a \$60 billion dollar industry!* See the company's growth plans, the advantages of Vertically Integrated Supply Chain and much more...[full free report](#)

## MANAGEMENT TEAM

Strong Global Executive Team with highly recognized leadership skills, expertise and decades of experience in Three Continents, Four vibrant economic regions of the world (The United States, Europe, Latin America and Asia-Pacific).

### **George S. Blankenbaker (President)**

Mr. Blankenbaker has been leading the development of high Reb-A Stevia farming in Vietnam, where he imported the Morita variety to trial in 2008 and in 2009 signed a contract to supply stevia leaf to PureCircle, the industry's leading refiner. Mr. Blankenbaker first became involved in commercial agriculture in 2002 when he began working with the Agri-Food Veterinary Authority of Singapore (AVA) to provide strategically important food supplies to Singapore. Prior to that Mr. Blankenbaker co-wrote and co-presented a bid for the U.S. Navy Subsistence Prime Vendor (SPV) Contract valued at USD \$197 million covering three zones of Japan, Singapore, and Diego Garcia. The contract was awarded in 2002 and the Singapore and Diego Garcia portion is currently supported by the Rong-Yao group, a partner company based in Singapore.

During the 1990s Mr. Blankenbaker was the Managing Director of a foodservice equipment company servicing South East Asia and was a partner of a holding company that established the first broadline foodservice distribution facility in Singapore which was also the first food distribution facility in Singapore to achieve both ISO 9000 and HACCP certification. Mr. Blankenbaker also traded commodities and was an independent consultant and analyst for Standard Chartered Bank and Reuters and was on the implementation team that established Globex in Singapore linking the Singapore International Monetary Exchange with the Chicago Board of Trade. [Read more...](#)

### **Rodney L. Cook (Director)**

Mr. Cook owns and operates Ag-View Consulting LLC, of Olympia, WA, where his experiences include working with the largest refiner of stevia in the world to direct and support the development of stevia breeding programs as well as to assist in trial agreements for expansion of the growing regions for global stevia initiatives. [Learn more...](#)

### **Dr. Pablo Erat (Director)**

Dr. Erat leads a citrus processing corporation with the vision to develop India as an alternative source for frozen concentrated orange juice (“FCOJ”) while simultaneously lecturing on corporate strategy at the Department of Management, Technology, and Economics at ETH, the Swiss Federal Institute of Technology (Zurich). Previously he was founder and managing partner of Wellspring Consulting (Zurich) which provided innovative strategic solutions for corporations. Read more...

### **Thomas Ong (Director of Operations, Asia)**

Mr. Ong currently serves as a Director of the Singapore registered farm management firm Growers Synergy Pte Ltd, an agriculture consultancy and farm management company holding land leases in Indonesia and Vietnam producing crops for the domestic and export markets. He is concurrently a director of A.D. Venture Limited, a Singapore-registered fund investment and management company with operating arms in Hong Kong and the People’s Republic of China (PRC). Learn more...

### **Dr. Zhang Ji (Chief Technical Advisor)**

Founded Guangzhou Health China Technology Development Company Limited operating under the trade name Tech-New Bio-Technology (“TechNew”) as the result of collaboration beginning in 1996 with the Jilin Agricultural University and South China Agricultural University. Zhang Ji has led TechNew to a number of strategic achievements with successful and sustained economic growth in the development of specialized ecological fertilizers, microbiological preparations and management systems for the agriculture and aquaculture industry principally for markets within China. Read more...

### **Dr. Nguyen Van Dan (Technical Advisor – Vietnam R&D and Propagation Center)**

Dr. Dan is an expert horticultural researcher, engineer and scientist specializing in biotechnology driven genetic research and leading edge plant breeding technologies. He was previously the principal research engineer and project manager for the R&D Center - IC Food Co., Ltd and the University Industry Collaboration Foundation program at Chungnam National University in Korea. Learn more...

### **Vincent Tan Meng Sheong (Director of Operations, China)**

Mr. Tan brings over eight years of direct China based business experience, principally in Shanghai, Suzhou and Tianjin. He has over eleven years of management experiences in directing and leading a variety of teams and companies in a number of senior management positions including Group General Manager of Shin Tai Ho Group and Director & General Manager of Growers Synergy. Read more...