

INVESTMENT HIGHLIGHTS

- ⊙ Opportunity to invest in an early development stage, vertically-integrated stevia farm management company in an emerging, high growth market

- ⊙ The Company plans to be a “one stop shop” agribusiness solutions provider offering the full spectrum of farm management services
 - o Operate its own plantations, manage contract farms, and service industry growers
 - o Expects to achieve positive EBITDA by the second quarter of 2013, growing to \$3mm in annualized EBITDA by the end of 2013
 - o Positioned to become a global leader in the stevia industry that maximizes the efficient mass production of stevia leaf and stevia derived products

- ⊙ Competitive advantage through its suite of intellectual property, TechNew joint venture, and Asian region focus
 - o Through joint venture partner TechNew acquired a quality portfolio of technologies for extraction and refinement of high purity stevia and formulas for stevia extracts in numerous applications
 - o 2 growers and 1 supply contract in Vietnam and has commenced commercialization trial harvests with target 100 hectares in 2012
 - o Announced plans to expand in Indonesia with an initial 2 hectare field trial and is poised to expand throughout China
 - o Target to scale to 1,000 hectares throughout Asia in three years

- ⊙ The stevia industry is an emerging, high growth segment of the sweetener market with outstanding early success and huge future market potential
 - o Stevia is an all-natural, zero-calorie sweetener gaining widespread global acceptance in food and beverage applications
 - o Fastest growing product in the alternative sweetener market with 6,000 products across 35 countries
 - o Expected to eventually replace 20% of the sugar segment of global sweeteners or a \$10 billion market opportunity
 - o Limited number of competitors due to recent emergence of the industry segment

- ⊙ Our valuation analysis results in a target price of \$1.20 per share which represents significant upside of over 4 times the current stock price
 - o Entering commercialization phase and on track to achieve financial performance targets

- ⊙ The Company recently secured \$500,000 in an equity private placement and has access to \$20 million from Southridge Partners which together are expected to be sufficient for the Company to reach EBITDA breakeven

© **Strong management team and advisors with considerable experience in specialized farm management practices and deep connections in the Asian region**